



web application

desktop gadget

mobile application

studio

Studio, a semi-public platform for communication and collaboration, supports novel ways to manage and share information by designating explicit space for critical items, increases team awareness and accountability by leveraging a directed and broadcasted communications model, and provides a means for public sense-making and prioritization by publicizing associations that users make between conversations.

web application

The web application supports all aspects of the Studio Ecosystem and acts as the primary portal for interacting with peers, pinning important items, and associating related conversations.

- Studio messages take the form of public **conversations**, which the user broadcasts to the system. These conversations come in four flavors: general, tasks, events & questions.
- Users can direct conversations at specific **contacts**. These contacts also determine which conversations the system displays.
- **Pins** allow users to save important conversations in a visual manner.
- Users can create **links** between pinned conversations and other conversations they deem related, which aids in group sense-making.

mobile application

The mobile component addresses the Millennial's need to have important information at his or her fingertips. The user can view new conversations and replies, as well as pinned conversations and links created by the user or by one of his or her subscriptions. Users can pin and unpin messages and send replies to conversations.

desktop gadget

The desktop gadget, a small tile on the user's desktop, displays notifications of ongoing activity within Studio. The user assigns each gadget instance to an individual or group in his or her contacts. New conversations related to the assigned contact cause the gadget to change from gray to blue. The user can mouse-over the gadget to see how many new relevant conversations have appeared. He or she can click on the gadget to go to the Studio web application and see these specific conversations.